

COMPANY NAME

YOUR NAME

ADDRESS

CITY

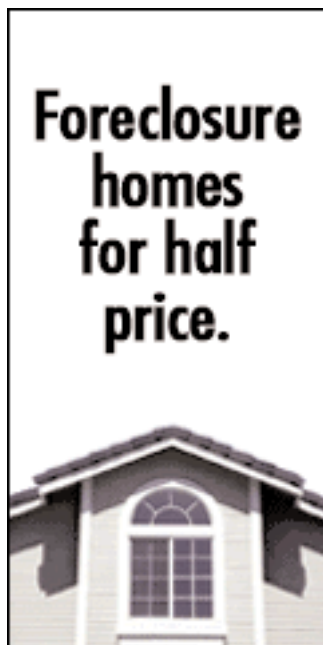
STATE

ZIP + Four

YOUR TELEPHONE

WEBSITE PAGE (WHERE AD BRINGS CLICKS TO)

STEP 1 ONLINE MEDIA AD SIZE (Check one per worksheet)

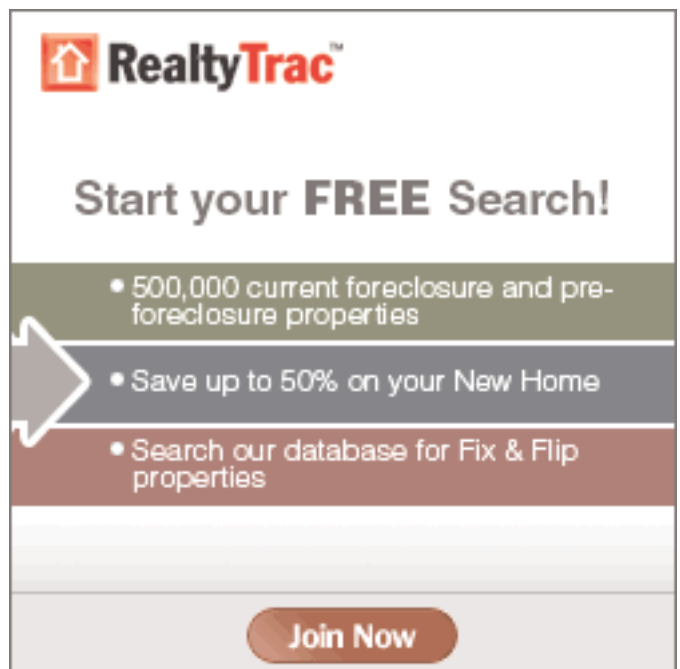


- HALF SKY SCRAPER 120 pixels wide by 240 px tall
- 6 Months: \$99 per month (pre-paid)
- 12 months: \$75 per month (pre-paid)



- HALF BANNER (bottom or top of any page)
- 234 pixels wide by 60 px tall
- 6 Months: \$99 per month (pre-paid)
- 12 months: \$75 per month (pre-paid)

- FULL BANNER AD (top or bottom of any page)
- 468 pixels wide by 60 pixels tall
- 6 Months: \$139 per month (pre-paid)
- 12 months: \$109 per month (pre-paid)



- BOX Ad. Can Be Flash Animated if Desired.
- 250 pixels by 250 pixels
- 6 Months: \$179 per month (pre-paid)
- 12 months: \$129 per month (pre-paid)

COMPANY NAME

YOUR NAME

STEP 2 SKETCH OUT YOUR FRAME ANIMATION

NOTE: Sketch out a 3-frame message into the same size AD you selected in step one. Successful ads often start off with a HOOK question.

EXAMPLE: Would you like to SAVE more Money? Then frame 2 and 3 has a bit more of what you are offering. Frame 4 finishes with just one compelling reason WHY users should click on your ad.

IMPORTANT: Ignore the fact the boxes below are square. This is just to capture your four (4) frames of text and animation for the graphic banner ad we will design and create for you in the selected ad banner size you had previously selected.

FRAME ONE -- ANIMATION

FRAME TWO -- ANIMATION

FRAME THREE -- ANIMATION

FRAME FOUR -- ANIMATION

IMPORTANT: WHEN THE AD ABOVE IS CLICKED, WHAT WEB PAGE (URL) DOES THIS TAKE THE USER TO?

WWW. _____

COMPANY NAME _____

YOUR NAME _____

STEP 3 SELECT + PAY FOR AD CAMPAIGN on KAYYAH.com

Select Banner Ad From Page One of Worksheet

- FULL BANNER AD (top or bottom of any page) 468 pixels X 60 pixels tall
- HALF SKY SCRAPER 120 pixels wide by 240 px tall
- HALF BANNER (bottom or top of any page) 234 pixels wide by 60 px tall
- BOX Ad. Can Be Flash Animated if Desired. 250 pixels by 250 pixels

- 6 months pre-paid ad run
- 12 months pre-paid ad run

AD BANNER	NUMBER OF MONTHS	PRICE PER MONTH	EXTENDED
_____	_____	\$ _____	\$ _____
_____	_____	\$ _____	\$ _____
BANNER DESIGN FEE -- APPLIES ONE TIME PER AD (Up to 4 frames of animation per ad)			\$ 55.00

Method of Payment

VISA MASTERCARD AMEX DISCOVER

CHECK CHECK # _____

CARD NUMBER _____ EXP DATE _____

CIB # _____ BILL ZIP CODE _____

NAME ON CARD AS IT APPEARS: _____

CLIENT SIGNATURE _____

CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

SUBTOTAL \$ _____

TOTAL \$ _____

**FAX ALL THREE SHEETS WHEN DONE TO:
(505) 466-2123**

TERMS: VISA, MASTERCARD, AMEX OR DISCOVER CARD OR PREPAID VIA COMPANY CHECK. SALES ARE FOR PREPAID FOR 6 MONTHS OR 12 MONTHS IN ADVANCE. ALL BANNER ADS ARE CUSTOM MADE AND ALL SALES ARE FINAL.